



## Datepicker and event planner for iPhone

### An app that supports a group of people in agreeing the optimal date for an event or meeting

The Hague, September 4, 2012 - [SelectTheDate](#) is an app which makes it easier for a group of people to organize an event or to schedule a meeting. The app's key feature is that it optimizes attendance by allowing all invitees to vote on a date that suits them best. The entire datepicking process can be executed and monitored from your iPhone and [SelectTheDate](#) is also fully integrated with other applications on your iPhone, like your calendar and address book.

SelectTheDate is the first app to allow the event organizer to pick a date by only using a phone. In three steps the organizer can create an event, suggest different dates and invite friends or colleagues. Once invitees have responded, the organizer can select the final date and all invitees will be informed automatically. Invitees will be informed by e-mail, or push message if they have installed SelectTheDate on their smartphone. Invitees who don't use a smartphone can respond on [www.selectthedata.com](http://www.selectthedata.com), the app and the website work together seamlessly.

SelectTheDate is fully integrated with the iPhone's address book and calendar. In the event planning process you can easily add persons from your address book and the app also automatically blocks pending and final dates in your calendar.

"In our busy lives it is becoming increasingly difficult to schedule a meeting for a group of people. Even planning a dinner together with some friends can be a huge hassle sometimes. SelectTheDate solves that problem by connecting different date options to different people and taking everyone's input into account" says Max Lutje Wooldrik, creator of [SelectTheDate.com](http://www.selectthedata.com).

SelectTheDate is available in the [iTunes store](#) for free. An Android version is expected within two months. Please visit <http://www.selectthedata.com/press> for more information, press kit and instruction video.

SelectTheDate is developed by [MobileSoft Development](#), a mobile development company founded in The Hague, The Netherlands. MobileSoft Development also published '[Can I Fly There](#)'.

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If you would like more information about SelectTheDate or would like to schedule an interview, please contact:

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To download the app: <http://itunes.apple.com/nl/app/selectthedata-datumprikker/id493908159?mt=8>

To download the press kit: <https://www.selectthedata.com/press/English-press-page>

SelectTheDate on social media:

Facebook: <https://www.facebook.com/pages/SelectTheDate/425038554189039>

Twitter: <https://twitter.com/SelectDate>